



HEFFEL FINE ART AUCTION HOUSE COMPLETES FIRST WHITE GLOVE ONLINE SALE

January 27, 2015

Heffel Fine Art Auction House is pleased to announce the conclusion of their first online "white glove" sale of Canadian Art. The online auction, which had 100 per cent of the 227 consigned lots sold, follows on the heels of Heffel's first live white glove sale held in Calgary in November of 2014. In October of 2014, Heffel launched a new HO2 platform dedicated to large collections of artwork from single consignors. The current HO2 sales showcase works from the collection of Imperial Oil Limited, being sold for the benefit of Imperial's United Way partners across Canada. Results of this sale can be found at www.heffel.com.

Additional HO2 online auctions will be held on the following dates:

- Sale 2: February 4 – February 18
- Sale 3: March 4 – March 18
- Sale 4: April 1 – April 15
- Sale 5: May 6 – May 20

Heffel Calgary will be holding a free Valuation Day, Wednesday, February 4, 2015, 10 a.m. – 6 p.m. at the Hotel Arts, 119, 12th Avenue Southwest, Calgary.

During this event Heffel's experts will be available by appointment to offer collectors free verbal appraisals of their original artworks. Please call or email our Calgary office for an appointment: 403 238-6505 or calgary@heffel.com. An additional Valuation Day will be held in Edmonton, June 10, 2015.

As Canada's leading auction house, Heffel has sold more Canadian art than any other auctioneer worldwide, with over \$384 million in art auction sales since 1995, and has conducted the highest value live auctions of Canadian art. Heffel is led by the most experienced team of fine art specialists in Canada who enjoy providing transparent expert service because they believe that art inspires the human spirit. With offices and representatives in Vancouver, Toronto, Ottawa, Montreal and Calgary, Heffel provides superior client services to both sellers and buyers nationwide. We sell Canada's finest art, and provide the service to match.

Heffel Fine Art conducts live sales of Canadian Art twice yearly, and hosts monthly online sales of Canadian Fine Art, Canadian Post-War & Contemporary Art, International Art and Fine Photography. Contact us to consign to any of these sales. The deadline to consign to our upcoming May 27 live auction in Vancouver is February 28, 2014.

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Media contact:

For more information, to schedule an interview or media viewing, or for high-resolution images, please contact:

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